

Kilburn Neighbourhood Plan Consultation

Your priorities ...
... your policies

Give us your views on Kilburn Neighbourhood Plan!
Join us at a community event on Thursday 31st March 2022
8pm at the Granville, 140 Carlton Vale NW6 5HE or visit
www.kilburnneighbourhoodplan.commonplace.is

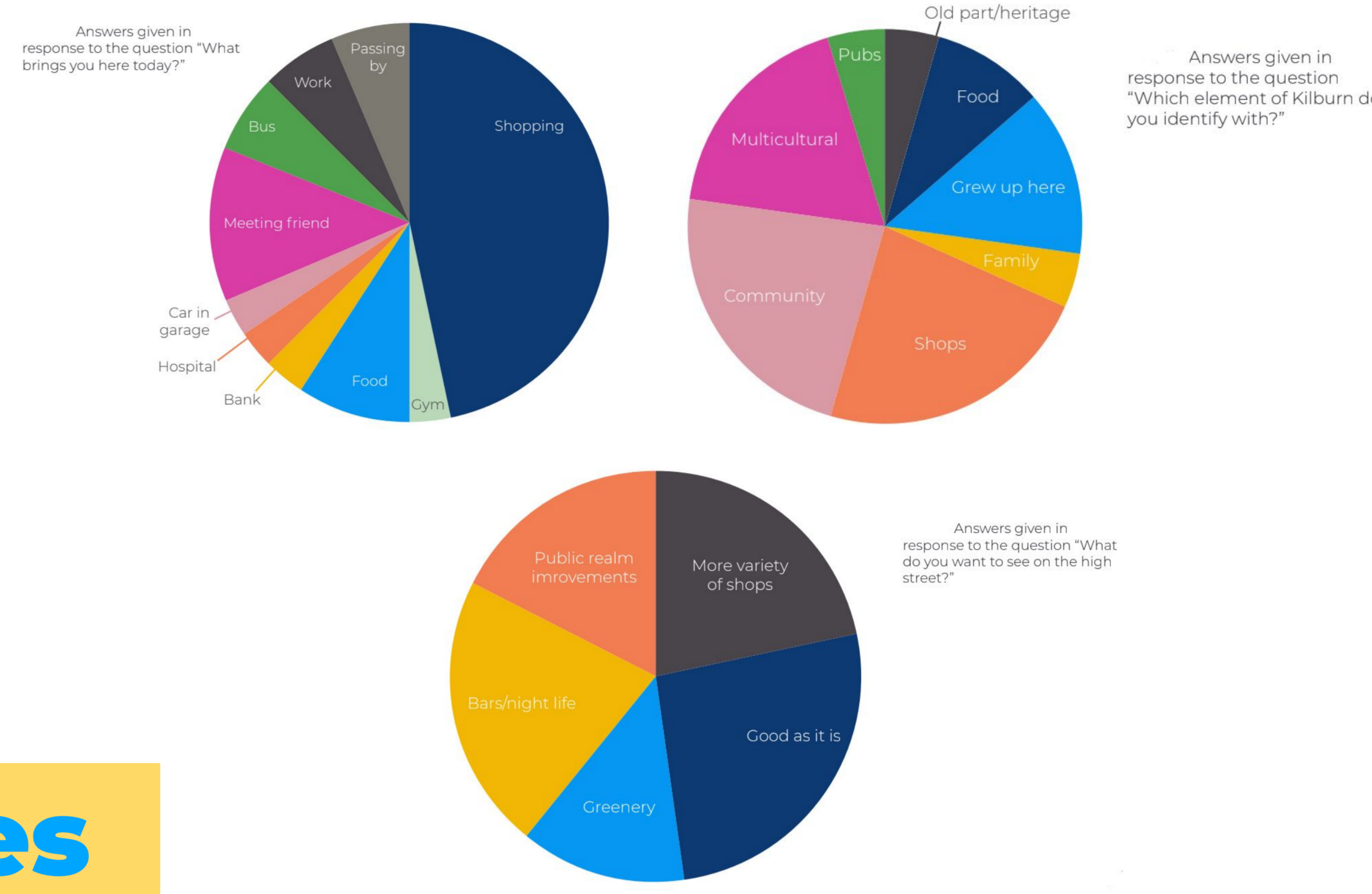
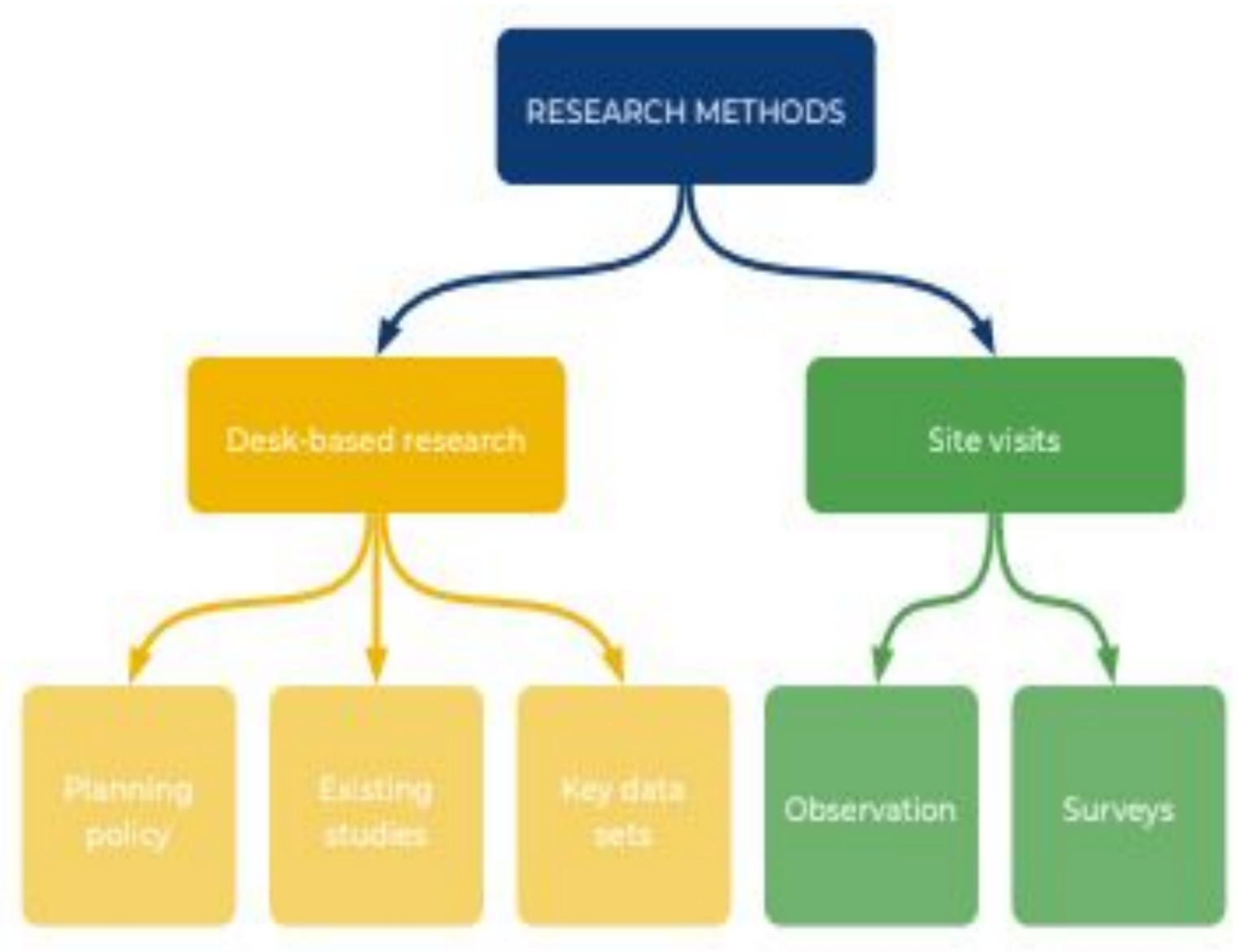


The Vision for Kilburn

Kilburn will continue to be a culturally diverse neighbourhood that welcomes different communities and celebrates its history and identity. A place where residents feel valued and well-connected and where businesses grow and thrive. Heritage and cultural assets will be protected, safeguarded and celebrated. The high street will be an attractive destination both meeting the needs of the community and attracting visitors and tourists.

This analysis and subsequent proposals for this neighbourhood plan are focused on two aspects—or themes—relating to the Kilburn Neighbourhood Area. These are "Identity and Uniqueness" and "Kilburn High Road as a place of Affordable Retail".

Research Summary And How We Have Developed The Plan



Core Objectives

Actively maintain public and community spaces

- Conserve and celebrate historic buildings and places, finding new uses for them as appropriate
- Enhancing the public space of the High Road by implementing street furniture and green infrastructure such as a green barrier between the pavement and road

Support businesses and the local economy to meet future needs of residents and visitors

- Facilitate ways in which the high street can continue to support its diverse range of small and independent businesses
- Neighbourhood-wide support for businesses (across Council boundaries) and support to establish a Business Improvement District or similar business group for Kilburn High Road
- Support the night time economy through encouraging cultural activity, facilitate empty businesses to night time economy

Preserve Kilburn's unique character and identity

- Introduce pedestrian-friendly features into the neighbourhood area, in particular the high street, including specific areas (and buildings) for meeting, pausing, and other identified activities
- Culture-led Regeneration—distinctiveness and unique identity—making place inclusive for all in Kilburn and ensuring that its cultural legacy and creative economy can flourish and grow.

Promote affordable retail spaces

- Affordable retail Spaces which are provided at rents maintained below the market rate for that space, for a specific social, cultural, or economic development purpose, and secured in perpetuity or for a period of at least 15 years by legal agreement
- The aim of delivering new low-cost affordable retail will be to keep, seed and grow local small and medium businesses on Kilburn High Road.

Proposed Policies for Kilburn

SUMMARY OF PROPOSED POLICIES FOR THE KILBURN NEIGHBOURHOOD PLAN		
Theme	Policy	Objectives met
IDENTITY AND UNIQUENESS	P1: Ensuring the future public use of community assets	Actively maintain public and community spaces
	P3: Protecting public houses, community and religious centres	Preserve Kilburn's unique character and identity Actively maintain public and community spaces
	P4: Cultural Venues (night time economy and live performances)	Preserve Kilburn's Unique Character and Identity Actively maintain public and community spaces Support businesses and the local economy to meet future needs of residents and visitors
	P6: Traffic calming and widening pavements on Kilburn High Road	Preserve Kilburn's unique character and identity
KILBURN HIGH STREET AS A PLACE FOR AFFORDABLE RETAIL	P2: Supporting independent affordable retail on Kilburn High Street and Willesden Lane	Promoting Affordable Retail Spaces Support businesses and the local economy to meet future needs of residents and visitors
	P5: Preserving Retail floorspace by promoting mixed use development	Support businesses and the local economy to meet future needs of residents and visitors
	P7: Developer Contributions	



Proposed Projects for Kilburn

SUMMARY OF PROPOSED PROJECTS FOR THE KILBURN NEIGHBOURHOOD PLAN		
Theme	Policy	Objectives met
IDENTITY AND UNIQUENESS	PR1: "Celebrating Kilburn" Festival	Preserve Kilburn's unique character and identity Support businesses and the local economy to meet future needs of residents and visitors
	PR2: Public Art	Preserve Kilburn's unique character and identity Actively maintain public and community spaces
	PR5: Reviewing street furniture for a pedestrian-friendly high street	Preserve Kilburn's unique character and identity
KILBURN HIGH STREET AS A PLACE FOR AFFORDABLE RETAIL	PR3: Temporary Extended Market	Promote affordable retail spaces
	PR4: "Shop Kilburn" brand	Support businesses and the local economy to meet future needs of residents and visitors

