

# VOTE 'YES'!

## Referendum on the Kilburn Neighbourhood Plan

**Date:** Thursday, 11 December

**Where:** Your usual polling station

If you have received a polling card to vote in the referendum on the **Kilburn Neighbourhood Plan**, please vote 'yes'!

### Why does this matter?

The referendum will decide whether to adopt the **Kilburn Neighbourhood Plan 2023–2033**, a community-led vision for how Kilburn develops over the next decade. If adopted, the plan will become part of the statutory planning framework used by Camden and Brent Councils to guide decisions on development and investment in the area.

**Further details overleaf.** For fuller information, see <https://kilburnforum.london/>.

## What is the Kilburn Neighbourhood Plan?

The Kilburn Neighbourhood Plan 2023–2033 is a community-driven planning document that sets out a vision and specific policies for land use and development in the Kilburn area, which straddles the London Boroughs of Brent and Camden.

The Plan aims to address a perceived 'creeping decline' and improve the quality of life in the area by focusing on several key objectives:

- **Public Realm and Accessibility:** Enhancing the look and feel of the High Road, improving pedestrian safety and access, encouraging sustainable travel (walking, cycling, public transport), and improving access to transport hubs.
- **Green Spaces and Environment:** Protecting and enhancing existing green spaces, incorporating biodiversity features (green roofs, tree planting, rain gardens), and addressing local flood risks.
- **Heritage and Culture:** Preserving and promoting Kilburn's distinct identity, heritage assets (like the Kiln Theatre and historic pubs), and supporting local creative industries and the night-time economy
- **Community and Social Facilities:** Protecting and increasing the provision of community facilities and social infrastructure to meet local needs, including spaces for young people.
- **Housing and Economy:** Supporting appropriate new housing development on small sites that aligns with the character of the area and promoting a diverse mix of high street uses, while resisting the proliferation of uses like betting shops and payday lenders.

Once "made" (adopted) following the local referendum on 11 December, the Plan's policies will become part of the statutory development plan for the area and will be used by both Brent and Camden Councils to determine planning applications.